



Vitamina

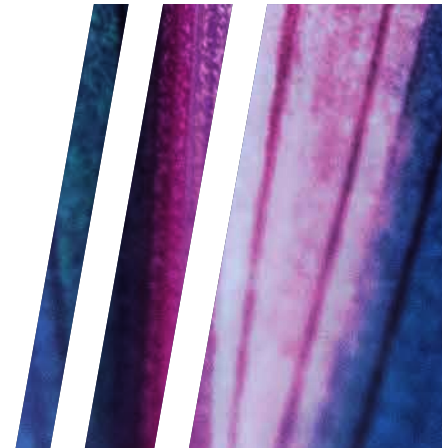
**Illuminate
your essence**

SKIN & EYE CARE

About Us

Born as a spin off of Iromed Group, Vitamina is a premier Italian skin care and eye care med-tech company. All of Vitamina's products are protected by international patents and supported by publications in major scientific journals, testifying Vitamina's cutting-edge R&D efforts.

VITAMINA®



Our Portfolio

Skin Care Line

- Anti-ageing cream
- Anti-wrinkle cream
- Depigmentation cream
- Body cream
- Lip contour serum

Eye Care Line

- Eyelash volumizing serum
- Eye contour cream
- Eye contour serum
- EyeClean Pro Kit
- EyeClean ToGo
- DROPsept Eye Wipes
- IROWIPES

Skin Care Line

The first and only Skin Care line with cross-linking effect

The VITAMINA® brand is a comprehensive portfolio of Skin Care products, with a natural cross-linking action on collagen fibers. This action protects the skin and improves its elasticity. VITAMINA®'s formulations are based on natural elements, which contribute to a rejuvenating and glowing effect on the skin.

VITAMINA®'s portfolio includes:

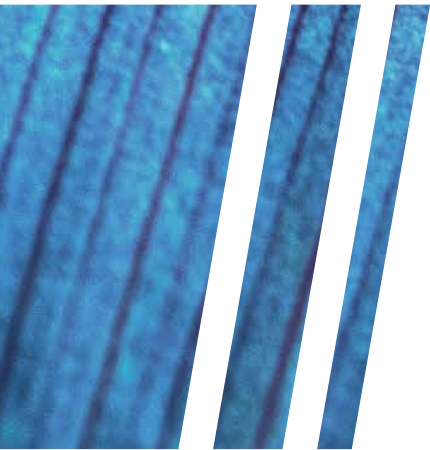
- Anti-ageing cream
- Anti-wrinkle cream
- Depigmentation cream
- Body cream
- Lip contour serum



IT Patent n°102013902188507
Nickel tested - No Parabens

From ophthalmic research to Skin Care

The VITAMINA® product line originates as a spin-off of our decade-long research in the field of ophthalmology, and particularly of corneal cross-linking. Over the years, we have consistently observed and demonstrated several properties of riboflavin (Vitamin B2) as an activator in corneal cross-linking treatments, including the creation of inter-fibrillar covalent bonds and an improvement of collagen fibers' strength. Due to the similarities between corneal and skin collagen, these properties proved relevant and beneficial also for cosmetic applications.



VITAMINA®

How it works

The whole Skin Care line is based on a peer-reviewed effectiveness study. The natural active ingredients in the formulation work synergistically, promoting a cross-linking action on skin collagen fibers, with the following effects:



Creates
a protective
shield



Strenghtens
collagen
fibers



Stimulates
cellular
repopulation



Compacts
cellular
layers



Clinically tested

The effectiveness of VITAMINA® was evaluated in an in-vivo study with the following characteristics: healthy volunteers applied the cream twice a day (morning and night) for eight weeks. The cream was applied on specific areas based on selected parameters (wrinkles, spots). Intermediate measurements (T1= 2 weeks; T2=4 weeks; T3= 6 weeks; T4= 8 weeks) were performed on the same areas, with maximum replicability for the following instrumental evaluations:

- Skin desquamation
- Skin elasticity
- Sebum
- Pores
- Skin pigmentation
- Skin isotropy
- Roughness

All volunteers showed an emollient and firming effect, with a radiant and brightened face after two weeks of treatment. No subject showed intolerance to the cream. VITAMINA® improved elasticity and firmness, thanks to the natural collagen cross-linking effect.

+62% ELASTICITY

-36% PIGMENTATION

-33% SKIN ISOTROPY

-30% WRINKLES

-17% DESQUAMATION

-10% ERYTHEMA INDEX

-15% MELANIN INDEX

Efficacy evaluation study - Ref. VTE-14F1: Properties analysis, «Federico II» University, Naples, Italy.

S. Laneri et Al. "Sodium Riboflavin Phosphate: a new component in anti-ageing cosmetics". Cosmetic Technology, May-June 2016(19)3.



Products

ANTI-AGEING CREAM

50 ml Airless



Skin compacting and restructuring, against the signs of ageing

Anti-ageing face cream. It promotes a revitalizing, compacting and replumping effect. Suggested for: younger skins, to prevent and attenuate the first ageing signs. Smooth and light texture.

Active: Vitamin B2, vitamin E, sulfur, hyaluronic acid, Karité butter, unsaponifiable olive oil.

ANTI-WRINKLE CREAM

50 ml Airless



Skin restructuring, for wrinkle reduction and prevention

Anti-wrinkle face cream. Thanks to the natural cross-linking action, it preserves the skin tone and protects the derma. Suggested for more mature skin, to regenerate and attenuate wrinkles. Rich texture for a high skin nourishment.

Active: Glycerin, panthenol, melilotus, vitamin B2, vitamin E, sulfur, hyaluronic acid, Karité butter, unsaponifiable olive oil.

DEPIGMENTATION CREAM

50 ml Airless



Nourishes the skin, reducing spots pigmentation

Nourishing depigmentation cream. Thanks to the natural cross-linking action, it reduces skin spots, preventing their recurrence and leaving the skin soft and moisturized, also reducing the Melanin index. Suggested for skins needing to reduce and prevent spots. Rich texture for a high skin nourishment.

Active: Aloe vera, vitamin B2, chamomile, sulfur, vitamin E, Karité butter.

BODY CREAM

200 ml Airless



Moisturizing, regenerating and revitalizing action for all skin types

Moisturizing body cream. Promotes an intense dermo-restorative action and regenerates irritated, stressed and reddened skin. Suggested for everyone that needs high skin moisturization and nourishment.

Active: Aloe vera, vitamin B2, chamomile, sulfur, vitamin E.

LIP CONTOUR SERUM

15 ml



Smoothing and replumping anti-wrinkle serum

Lip contour serum for ageing signs correction. It promotes a replumping effect: wrinkles appear immediately smoother. Suggested for mature skin.

Active: Hyaluronic acid, vitamin B2, sulfur, vitamin E.

VITAMINA®

Eye Care Line

An innovative product line for the well-being of the periocular area, from daily cleansing to wrinkles and bags prevention, including eyelashes boosting. All our Eye Care products are patented and backed up by scientific papers.

The Eye Care line includes:

- Eyelash volumizing serum
- Eye contour cream
- Eye contour serum
- EyeClean line, for the treatment of facial skin and eyelid margins
- Eye Wipes



Products

EYELASH VOLUMIZING SERUM

4 ml



Eyelash volumizing serum with growth and thickening action
Patented eyelash volumizing serum with growth and thickening action based on the exclusive effect of KETOTRAVOPROST. Volumizes and defines thick eyelashes against loss factors; promotes microcirculation; fights oxidative stress; contributes to a longer eyelashes growth phase.

Enveloping and high-performance texture with a high water resistance for thick, volumized, and defined eyelashes. Ophthalmologically tested on sensitive eyes and contact lens wearers.

Suggested for people who need improved eyelash prominence, length, and thickness, including subjects with idiopathic hypotrichosis of the eyelashes.

Active: Water, Hyaluronic Acid (HA), Ketotravoprost.

SCIENTIFIC EVIDENCE

The effectiveness and safety of the eyelash volumizing serum was demonstrated in two studies, with a 2-month application.



**IMPROVED EYELASH LENGTH,
GROWTH, AND THICKNESS**

SAFE AND WELL TOLERATED

1. C. Caruso, L. Pacente "Effect of Fluprostenol Isopropyl Ester and 15-Keto Fluprostenol on Eyelash Growth: A Clinical and Pharmacologic Study" SKINmed. 2018;16:231-233.
2. Fabbrocini, G, Napolitano, A, Masarà, A, Cacciapuoti, S. 15 keto fluprostenol isopropyl ester (80 µgr/mL) gel for cosmetic eyelash growth and enhancement. J Cosmet Dermatol. 2019; 18: 545-549.

EYE CONTOUR CREAM

15 ml Airless



EP 2 317 971 B1

Nourishes the skin, reducing spots pigmentation

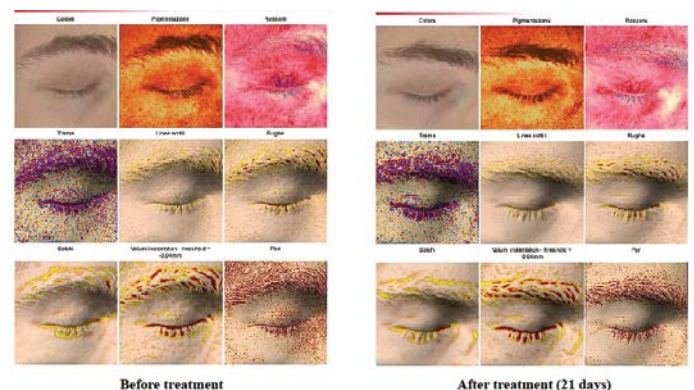
Eye contour cream aimed at reducing eye bags and dark circles, as well as preventing photoaging and hyperpigmentation. The association of vitamin K reduces the depigmentation induced by the accumulation of hemoglobin degradation products. Resveratrol suppresses melanogenesis. Irinoids shield cells from UV rays and brighten the skin. Acetylhexapeptide-8 acts as a botox-like agent. Suggested for people with bags/dark circles.

Active: Vitamin K, Bromelain, Resveratrol, Acetylhexapeptide-8, Mullein extract, irinoids.

SCIENTIFIC EVIDENCE

Study to evaluate the effects of the formulation on the periocular area, with 21 days of topical application, twice a day (Data on file).

- Vitamin K + resveratrol: multitarget action on periocular depigmentation
- Vitamin K + resveratrol + mullein extract: increased depigmenting effect
- Acetylsapeptide-8 + resveratrol + mullein extract: modulation of the activity of the periocular muscles and anti-wrinkle action
- Bromelain + Vitamin K + Resveratrol: reduction of edema and inflammatory activity



EYE CONTOUR SERUM

15 ml



Anti-wrinkle smoothing serum

Eye contour serum with intense wrinkle countering action. It promotes cellular activity for a smoothing, revitalizing and brightening effect. Suggested for mature skin, needing a wrinkle-countering effect.

Active: Hyaluronic acid, vitamin B2, sulfur, vitamin E.

Efficacy evaluation study - Ref. VTE-14F1: Properties analysis, «Federico II» University, Naples, Italy.
S. Laneri et Al. "Sodium Riboflavin Phosphate: a new component in anti-ageing cosmetics". Cosmetic Technology, May-June 2016(19)3.
Our Riboflavin-based products have a yellow tint: this is due to the natural color of Riboflavin (Vitamin B2), and does not visually impact or stain the skin after application.

Products

Eye Clean®

THE COMPLETE LINE FOR THE TREATMENT OF FACIAL SKIN AND EYELID MARGINS

Eye Clean® Pro Set

PROFESSIONAL SET

Eye Clean® PRO



CE MDR Pending

Electromechanical device for the topical treatment of facial skin and of the eyelid margin

The **EyeClean® PRO** device is intended to gently but effectively treat the skin of the face including the eyelid margins, used exclusively on undamaged skin. In combination with the **EyeClean® Tip**, it can be used for one or more of the following specific medical purposes: treatment or alleviation of diseases involving the improvement of microcirculation, treatment of blepharitis, and improvement of absorption of pharmacological substances.

Eye Clean® Tip



CE MDR Pending

Microsponge for the topical treatment of the eyelid margin

15 plastic sachets containing 2 single-use tips per sachet

EyeClean® Tip is a single-use device designed for the treatment or alleviation of conditions that involve improving microcirculation, treating blepharitis, and enhancing the absorption of pharmacological substances. The product can be used on the skin of the entire face, including the eye area to treat blepharitis. The product is intended exclusively for external ophthalmic use and is not intended for direct contact with the ocular surface.

Eye Clean® Solution



Cleansing solution

30 dispensers of 0.5 ml cleansing solution

EyeClean® Solution is a gentle but deep cleansing solution specially designed for the daily treatment of the eyelid margins. In combination with the **EyeClean® Tipped Wand**, it's used to remove water-resistant make-up.



HOME KIT



Microsponge for the treatment of the eyelid margin
30 disposable sponge-tipped wands



EyeClean® Tipped wand is a disposable microsponge designed to gently, but effectively, treat the eyelid margins working as a cosmetic aid to remove secretions, cosmetic residues and other impurities that can lead to eye irritation such as dry eyes.



Cleansing solution
30 dispensers of 0.5 ml cleansing solution



EyeClean® Solution is a gentle but deep cleansing solution specially designed for the daily treatment of the eyelid margins. In combination with the **EyeClean® Tipped Wand**, it's used to remove water-resistant make-up.

PROFESSIONAL SET

		+		+	

	PROFESSIONAL SET REFILL		+	
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	HOME KIT		+	
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DROPsept eye wipes

DROPsept eye wipes are a medical device, in disposable wipes, indicated for the removal from eyelids and eyelashes of secretions and impurities due to irritative or infectious phenomena. Their patented formulation ensures optimal mechanical removal of secretions and impurities while fully respecting the physiology of the treated area.



CE Class I Medical Device

MDR
Certified

Indications

DROPsept eye wipes are particularly indicated, in combination with standard topical ophthalmic therapies for the treatment of:

- Conjunctivitis of any origin and nature
- Blepharitis and blepharo-conjunctivitis
- In pre and post-surgical prophylaxis



20 disposable wipes
per box



Ophthalmologically
tested



Cotton
based

COMPONENTS: 100% natural cotton wipe soaked in a solution containing: Aqua, Sodium Chloride, Disodium Phosphate, Tocophersolan, Sodium Phosphate, Chlorhexidine Digluconate. **EU Patent.**

IROWIPES

DAILY EYE WIPES

IROWIPES are a medical device indicated for the removal of secretions and impurities from eyelids and eyelashes. The wipes are made of cotton and soaked in a solution that gently hydrates and soothes the periocular area while removing secretions and crusts.

IROWIPES, used daily, guarantee the maintenance of periocular health by preventing the risk of potential relapses.

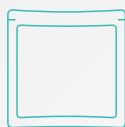


CE Class I Medical Device

MDR
Certified

Indications

IROWIPES are indicated, in association with specific ophthalmic therapies, for the daily periocular treatment of adults and children in case of irritation and occlusions of the tear duct.



20 disposable wipes
per box



Ophthalmologically
tested



Cotton
based

COMPONENTS: 100% natural cotton wipe soaked in a solution containing: Purified water, Hyaluronic acid sodium salt (0,05%), Ammonium glycyrrhizinate (0,05%), Glycerin (10%), Pentylene glycol, Chlorhexidine digluconate, Sodium chloride, Sodium hydrate, Polysorbate 80, Phenoxyethanol, Ethylhexylglycerin.



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